# Measuring the Feelings of Users to Reduce Internet anxiety

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## Abstract

The mobile Internet has recently emerged with new kind of services, applications and countless contents. User feelings plays essential role in interacting with mobile Internet. The theoretical concepts on feelings are extracted from psychology, phenomenology and computer science. It is understood that feelings are subjective experience of users aroused from different emotions. As feelings changes based on time, circumstance, people and environment, it is extremely difficult to assess feelings objectively. User's interaction on the Internet is based on contents (text, audio and video materials) and context (past experience, surroundings, circumstances, environment, background, or settings). Thus, the potential of understanding feelings and its measure is paramount. In this presentation, a systematic measure of *feelcalc* module is introduced to reduce human anxiety on the mobile Internet.

**Index Terms:** Measuring, Feelings, Anxiety, Mobile Internet