Overview of e-Tourism solutions from other regions

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Presentation overview

1. Services with route building:
   • kwenda.ru
   • autotravel.ru
   • mtrip.com (US, Europe and Asia)

2. Services with booking options:
   • tripster.ru
   • tripit.com

3. Information services
   • etovidel.net
   • geocaching.su
   • mir.travel

4. to be continued.....
Main functions of services:

- Providing information of places of interests
- Route building
- Reviewing of places around user
- Augmented reality
- Travel blogging
- Binding attractions to map
This service allows users to build routes on the map from point to point or within given radius based on indicated interests. There is a catalogue of routes, which can be modified.

Photos (www.panoramio.com) and reviews from partner sites are attached to the sights. You can register online as a partner and create a proposal for your own routes. Coverage of Karelia too small
The mobile guide exists (Android 2.2 and above, free), mainly for independent travelers and weekend trips.

The application allows to view on the map sights and attractions, to get a brief description and photos. The database contains about 20,000 sights in Russia, Ukraine, Belarus, Kazakhstan, Latvia, Lithuania and Estonia. Places are divided into 11 categories: museums, churches, historical places, stadiums, etc.
This is a travel portal. There is a tool for building routes between cities taking into account sights along the way.

- Large database of attractions of Russia
- Objects with reviews classified by types, regions, cities
- Search and filtering of the data on the portal
- Routes building only for roads of Russia

US analogue: www.tripcart.com
This site provides the applications for iPhone / iPad and Android smartphones. These applications are quality commercial generators of routes and augmented reality for the image obtained with a phone camera.

- Dates, importance of points are used during route planning
- Ability to send images from the camera via e-mail or social network
- Building routes only inside cities
- Existing routes can be changed
- No web interface (mobile only), no interface in Russian
• Augmented reality: labels of places of interests are displayed when pointing to a location with the phone camera.

• Communication with the phone navigator - map identifies the tourist’s location and offers the most suitable tourist routes.
The software builds city routes nearby the chosen hotel

- Information from Wikipedia, TripAdvisor, Picasa, Yahoo Travel, Frommers, Flickr is used
- Routes classification by tour type (culture, kids, etc.), by intensity
- Google-maps are used for route visualization
- User can not get the route between cities
- There is no information about Russia
This resource determines the location of the user and provides a list of objects of interests nearby. The location can be also specified manually. The objects of interests are restaurants, museums, exhibitions, cinemas, etc. The user's location displays on the map. The service builds the route to the object of interest.
User have to specify the city and country, and indicate the approximate dates of travel to use this service for the journey. Then user get a detailed route description and comments from other users.

- The site provides an opportunity to review the details of the selected locations
- The user can add favorite useful information to the description on his trip
- All scheduled items are displayed on the map, which can be exported in "Live Journal" or other blogging site
The site provides travel planning services with the ability to order services from partner companies. Purchasing services through the site guarantees quick reception of information to your phone about changes and travel details.

- Web-services provide the ability to schedule collective tours
- Possibility of the routes building, adding photos and comments
- Mobile version of the service
- The language of site is English
- Services at this site are not free
There is database of sights and informal places of interests with photos and comments

- Database is updated by users, places are mapped by Yandex.Map
- There is no function of route building
- The commercial proposals for trips are offered
This site contains database of so-called "caches" or “secret places”. The main purpose of the site - to provide information about hidden caches to users engaged in geocaching.

Geocaching considered search the «caches» or «secret places» with usage of information of their geographical location using GPS navigators.

The "caches" usually associated with the place of hiding historical, cultural, natural and other attractions.

Mobile application for geocaching are provided on the site.
The site provides information about cities and attractions with photos.

- Making route for the selected city with a description, photos and maps of favorite places
- Individual guide is easy to print or transfer to iPhone
- Convenient service for autotravellers
- Service proposes a list of other cities located within 100 km away which can be visited in one day
This is a maps creation project based on Google Maps technology with Wiki. There were already more than 18 million objects in the database in early 2012.

Objects - populated areas, buildings, forests, waters, etc. All of them are the contours on the map, which can be viewed in both satellite and map mode. Most of objects are provided with marked text description and links to other information sources.
On this portal, must be provided and well-structured information of all cities and countries in the world. While the completeness of information is a defect, because the resource is too young.

The information is constantly updated and fulfilled.

The site does not contain enough information of Russia.

This service is useful to schedule abroad trip.
www.geobeats.com
Video guides for countries and cities, a lot of useful and interesting information for travelers. Video overview of places to stop, places for food and attractions. City guides, vacation reviews, reviews of cruises. There is almost no information about Russia - only Kizhi, Moscow, St. Petersburg, Kazan.

travel.yahoo.com
Travel planning service. There is information of hotels, restaurants, shopping, etc. There are data's for the USA and the UK objects only. There is no routing service, displaying on the map only.

www.world66.com
Tourist guide in the form of a social network, where everyone can write, add and update articles of countries, cities and tours. Works on WiKi technology.
The evaluation of existing e-tourism solutions is still in progress.

More details about applications to be developed in the Project will be provided in following presentations.

One of the goals of this seminar is to collect feedback and ideas about demanded features of the Regional e-tourism solutions.
Thank you for attention!