Information tourist center of Karelia Republic

2012
Main activities of the Centre

Information service

Site administration

Development, production and distribution of information materials

Creation and implementation of new tourist products;

- monitoring;
- creation of databases;
- keeping a register of tourist resources;
- statistical analysis of tourist flows;
- marketing of the tourist market.
Information and consultations visitors

Address of the center:
Petrozavodsk, Kуйбышева ul., 5;
Tel. 76-48-35
Operating hours: Mon-Fri – 9:00 – 17:00
Website administration

www.ticrk.ru
The portal structure

- KARELIA
- REGIONS;
  - ROAD NETWORK
- TOURIST SIGHTS
  - ACCOMMODATION
- TRAVEL COMPANIES
  - TOURS IN KARELIA
- UPCOMING EVENTS
  - PLACES TO GO
- IT’S INTERESTING!
Development, production and distribution of materials

- Leaflets on areas of Karelia (rus. and eng languages)
- Maps of Petrozavodsk and Kareia
- Brochures about the kinds of tourism in Karelia
- Information terminals
- Magazine “Avtomarshrut”
The formation of databases

- References, Internet;
- Archival materials and documents;
- Content provided by museums, libraries, cultural centers, districts, settlements administrations;
- Information from partners;
- Interviews with local people;
- Photographs
Information services to tourists

- Call-center
- Visit-center
- E-mail
- On-line consultation

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Thanks for attention!
tic@ticrk.ru